The University of Alaska

2014 Shaping Alaska's Future Initiative

June 6, 2013

David Longanecker

President, Western Interstate Commission for Higher Education (WICHE)

The Direction of American Higher Education

Perspectives from and for Alaska

How Alaska Compares

Competitiveness

Demographics

Finances

Productivity

Comparing WICHE States with Nations and Other States in the Percentage of Young Adult Degree Attainment (Ages 25-34)

U.S. States	%	OECD Country
		Korea (65.0)
	60	
	58	
	56	Japan, Canada
Massachusetts	54	
North Dakota	52	
Minnesota New York	50	
New Jersey	48	Ireland
New Hampshire		Norway
Connecticut Iowa	46	New Zealand, United Kingdom
Virginia Illinois Maryland South Dakota		
Pennsylvania Nebraska Colorado Vermont	44	Australia, Luxembourg, Israel, Belgium
Rhode Island Kansas		France
Montana Wisconsin	42	UNITED STATES, Sweden
Washington		Netherlands, Switzerland
Missouri Hawaii	40	
Wyoming Maine Delaware Utah		Finland, Spain, Chile
Ohio California Oregon	38	Estonia, Denmark
Michigan North Carolina		Poland
Indiana Florida South Carolina	36	Iceland
Georgia		

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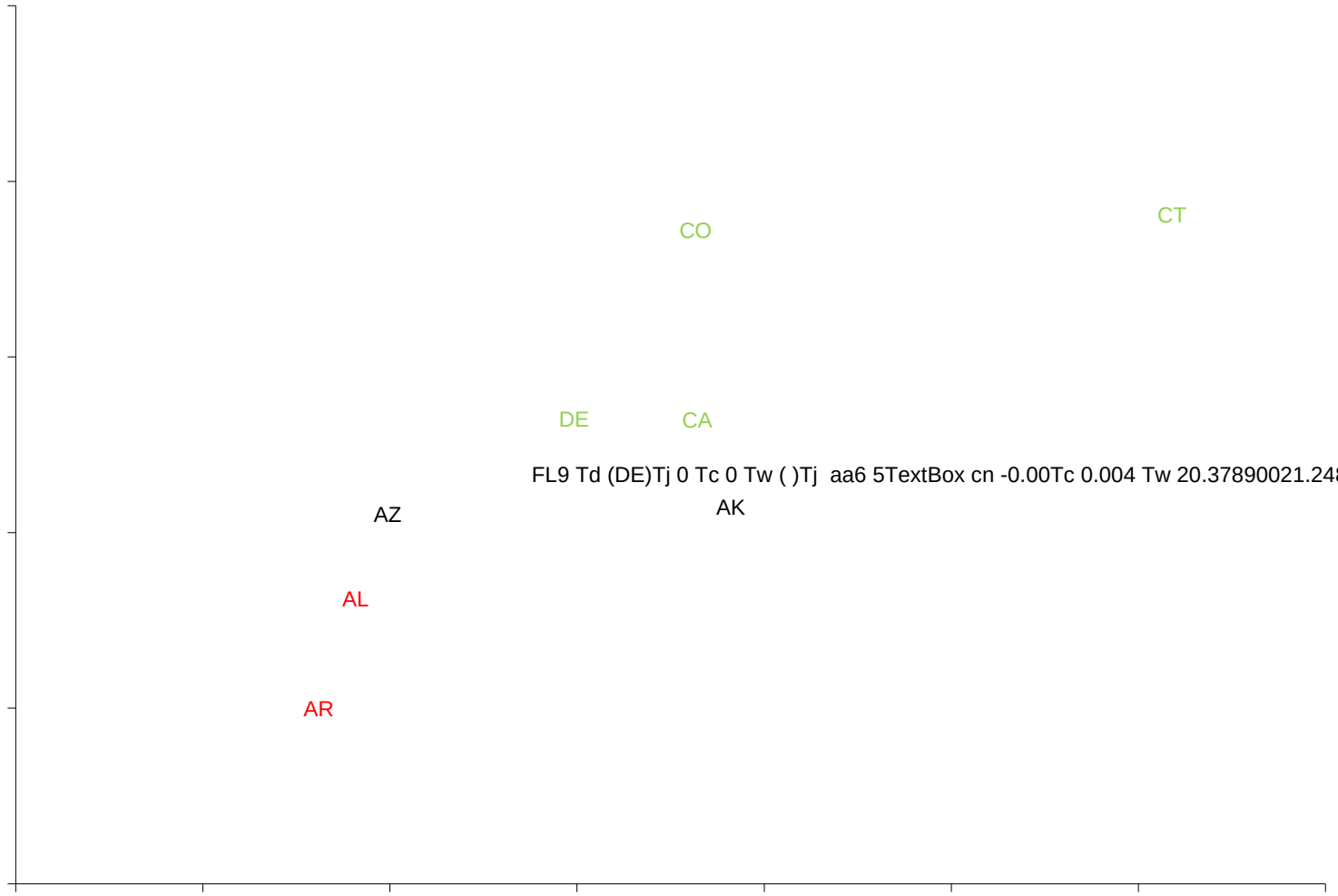
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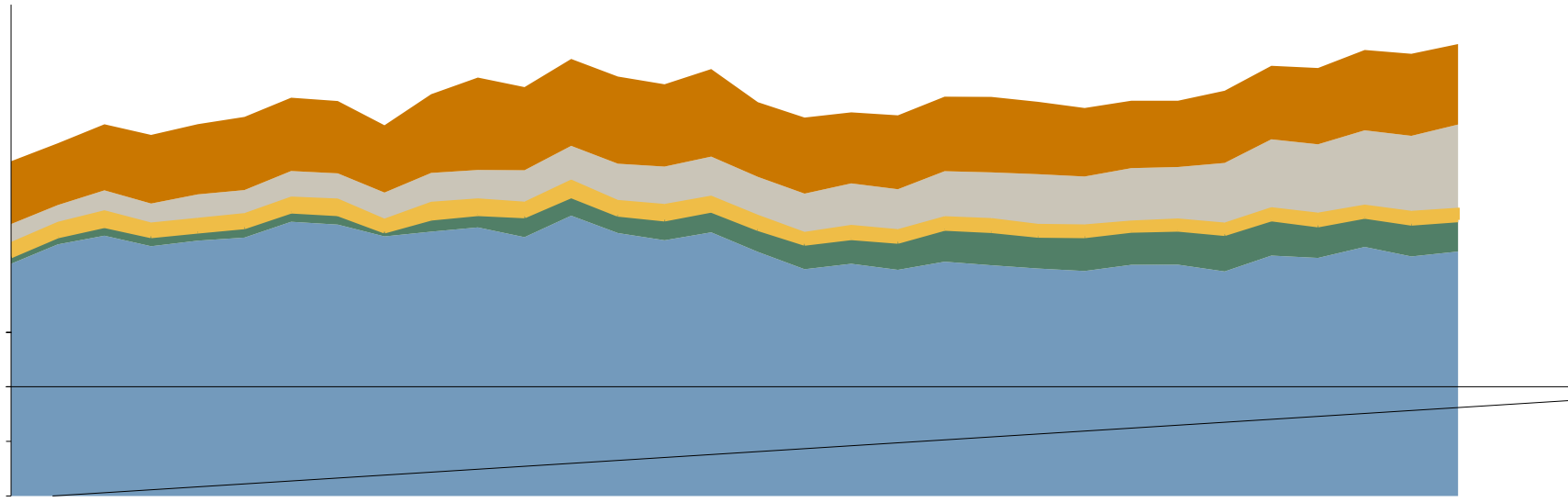
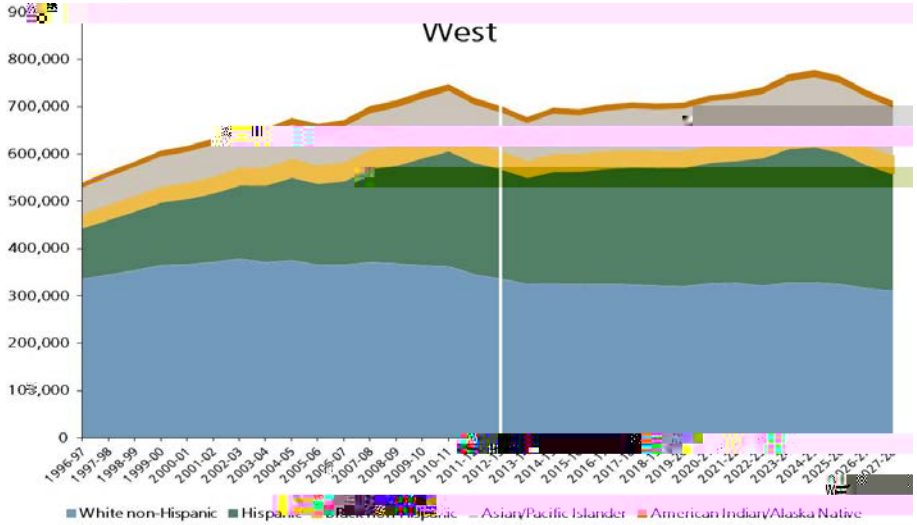
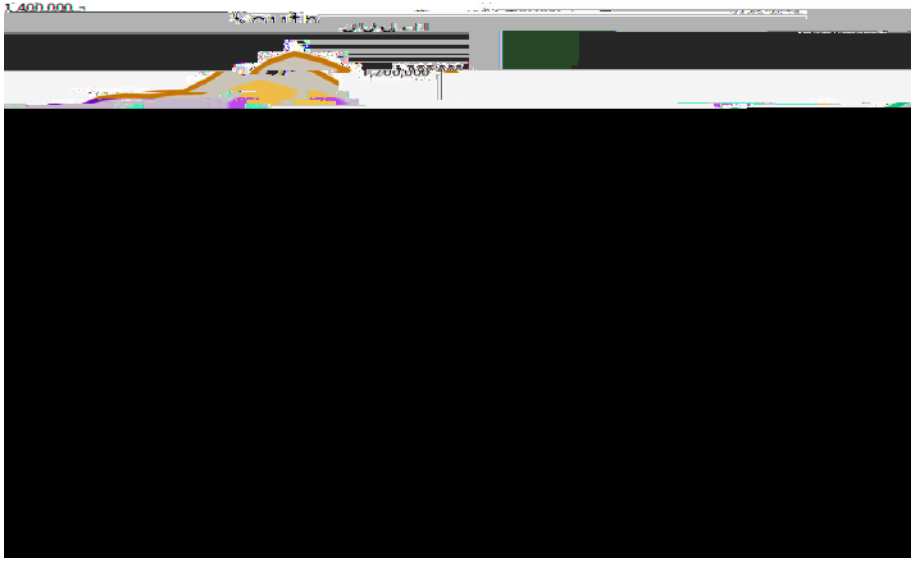
Alaska Public High School Graduates by Race/Ethnicity - 2008-09 (Projected) and 2009-10 to 2027-28 (Projected)



Composition of Public High School Graduates By Race/Ethnicity: 2008-09 (Actual) and 2009-10 to 2027-28 (Projected)





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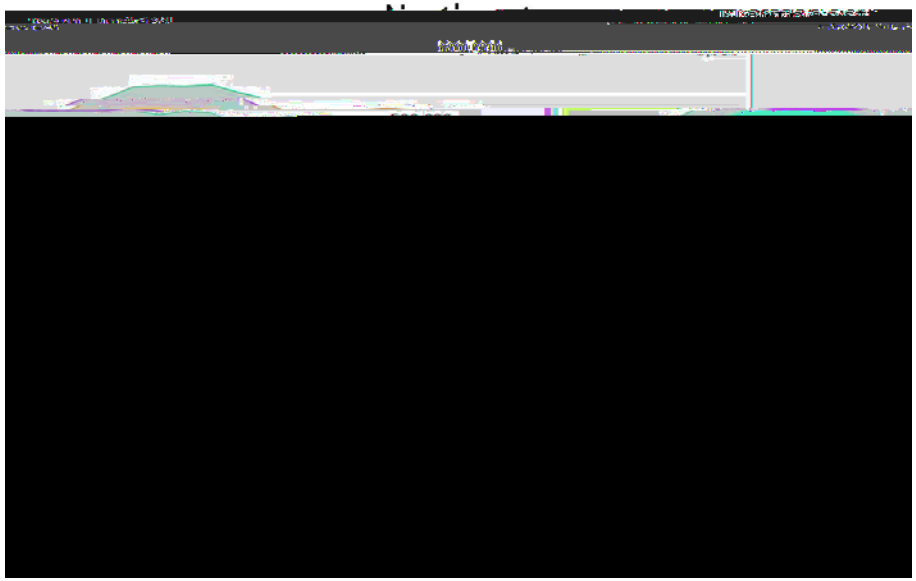
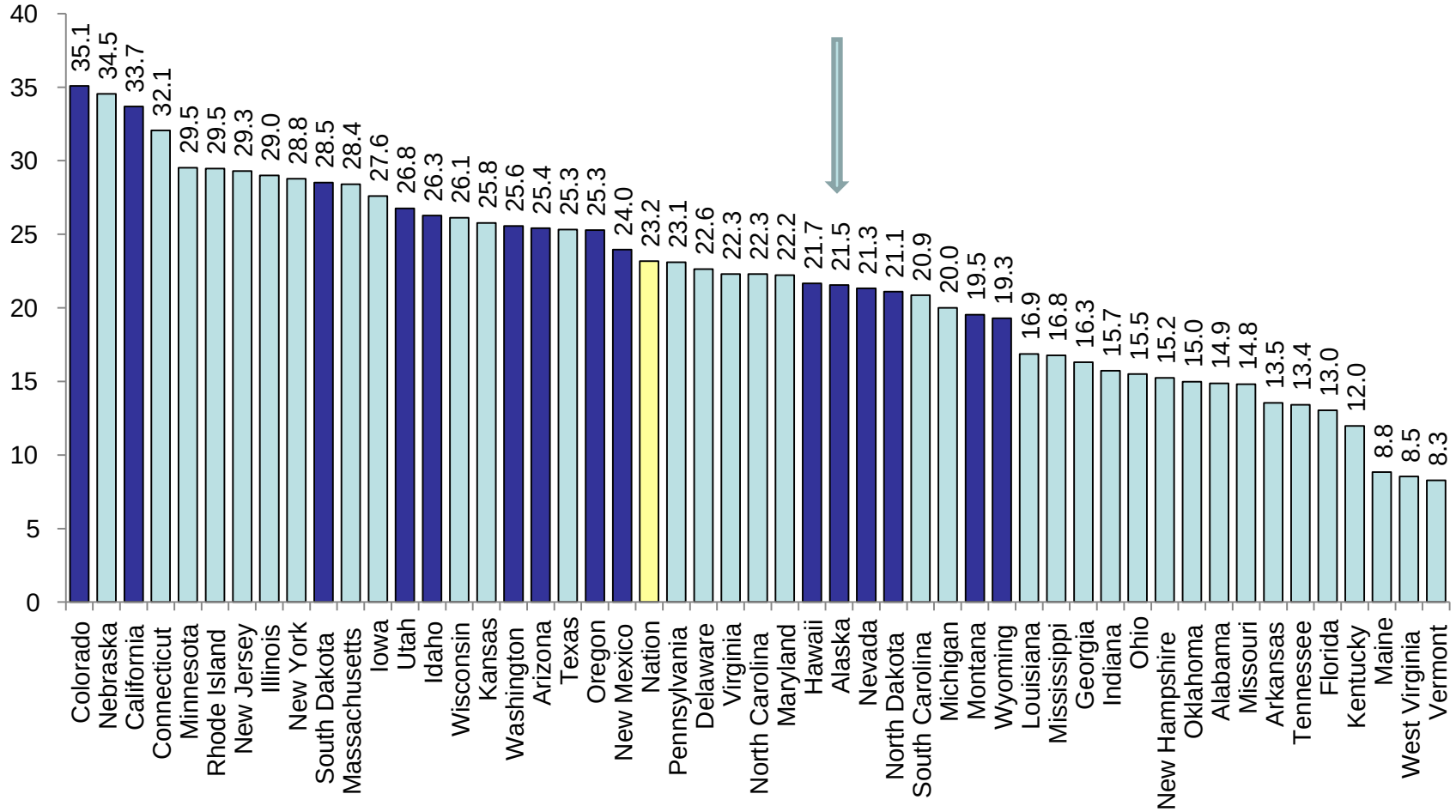


Difference in College Attainment Between Whites and Minorities (Blacks, Hispanics & Native Americans) 2008-10



Source: U.S. Census Bureau, 2008-10 American Community Survey

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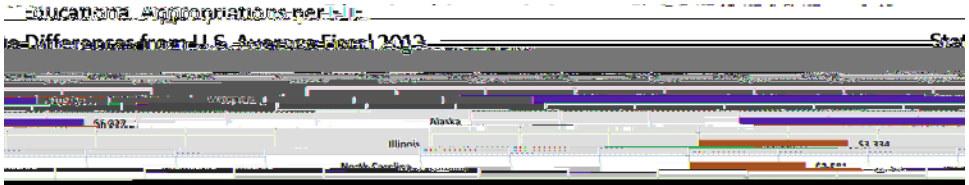
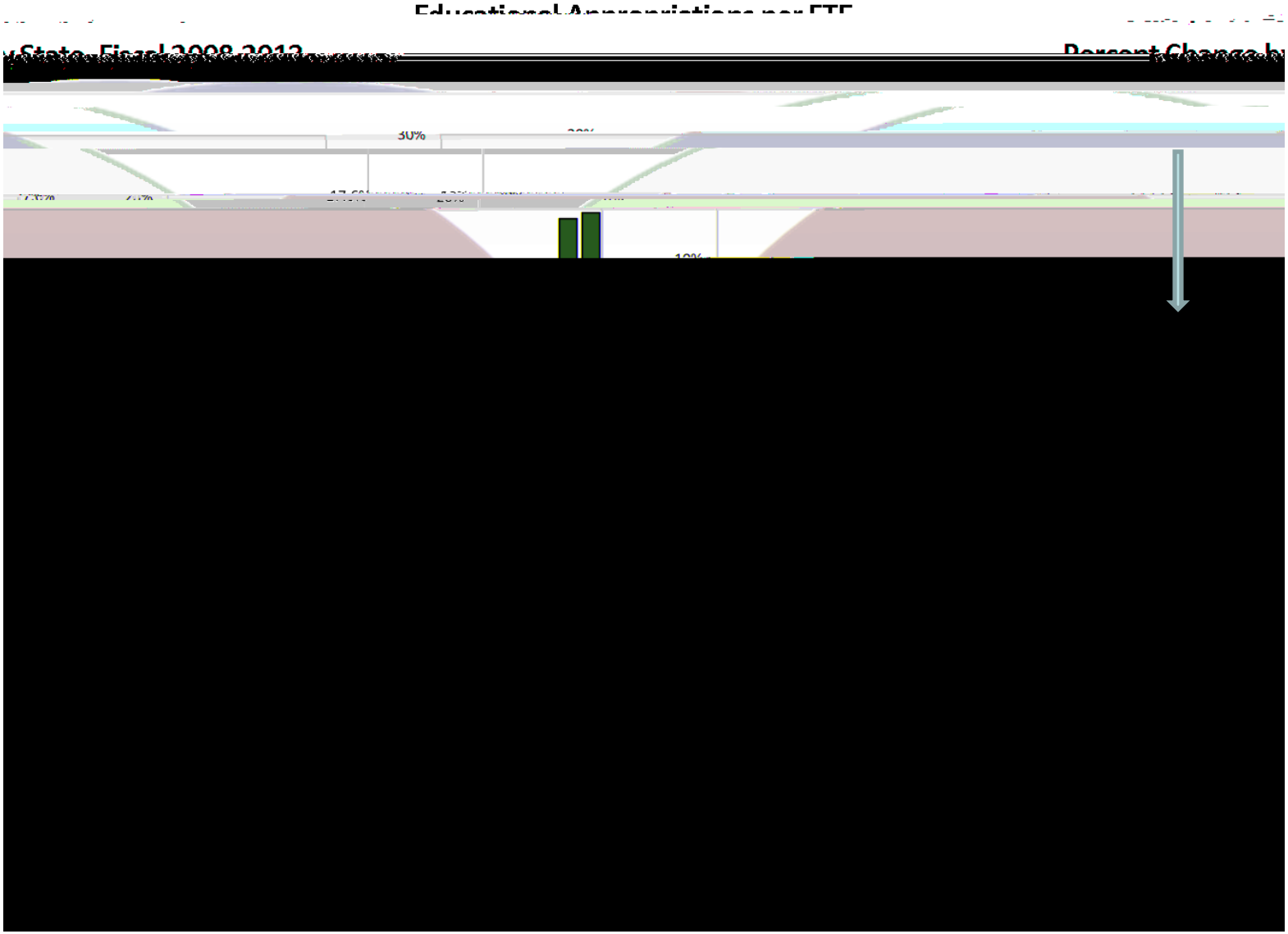
Alaska Finances – In Comparison

- Above Average Wealth
  - Per capita income (2011 Source: NCHEMS):
    - Alaska: $45,529 (9% above U.S. average; rank 10th)
    - U.S. Average: $41,663

Alaska Support of Higher Education – (2011)

- Higher Education Appropriation per Capita
  - Alaska: $489 (189% of U.S.; rank 3rd)
  - U.S. Average: $259
- Higher Education Appropriation/FTE
  - Alaska: $12,932 (212% of U.S.; rank 2nd)
  - U.S. Average:$6,105


Alaska
Illinois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- Total Educational Revenues (Appropriations & Net Tuition Revenue)/FTE
  - Alaska: $17,859 (155% of U.S.; rank 3rd)
  - U.S. Average:$11,523
- Public Higher Education Tuition Revenue Per FTE
  - Alaska: $4,927 (90% of U.S.; rank -- 34th)
  - U.S. Average: $5,475

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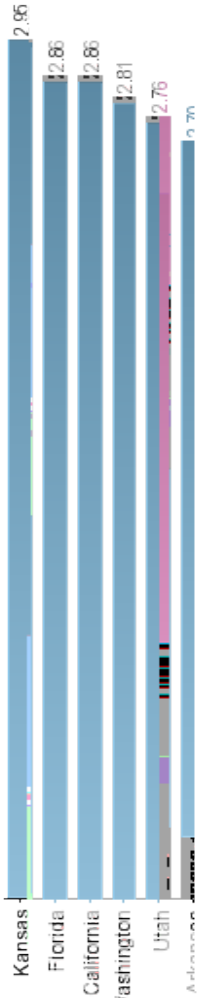
Education & Credentials Awarded Per $100,000 of Expenditures
Related Expenditures - Public Two-Year Institutions

Credential & Degrees Awarded Per $100,000 of Education & Related Expenditures – Public Bachelor's & Master's Colleges & Universities



Graduate & Degrees Awarded Per $100,000 of Education & Related Expenditures – Public Research Universities

Graduate & Credentials Awarded Per $100,000 of Education & Related Expenditures at Public Colleges and Universities

Alaskan Anomalies

- Low skill, high wage economy
  - But not universally high wage
- Demographic growth will be among least well educated populations
- Funding is robust; suggesting not much room for more
- Current completion rates are not competitive
- In sum: you face challenges ahead
- So, how does this fit the current higher education scene?

Four Generic Themes

- The Completion Agenda (A Play in Two Acts)
- The Productivity Agenda (Another Two Act Play)
- Fascination with Innovation
- The New Normal for Funding

The President's Challenge

First in the World Again -- to Meet Workforce Needs

The President's Challenge

First in the World Again --

Implications for Alaska

- University of Alaska has a "public agenda" Shaping Alaska's Future
- But does Alaska?
- Shaping Alaska's Future captures well the need, but
  - Is there a sufficient change agenda to move from today to what's needed tomorrow?

The Productivity Agenda -- Student Learning…the new name of the game

A good idea whose time has come

- Acceptance within Academe has “evolved”
- “Evidence based practice” has caught on in public policy

The Productivity Agenda – Act II
Competence – the new coin of the realm

- Competency Assessment for Student Sake
  - Demonstrated college level learning outside the Academy
    - Standard measures – CLEP, testing out, etc.
    - Prior Leaning Assessment –

Innovation & Disruption are good (everything else is boring)

- Implications for Alaska
  - Is the University of Alaska supportive of others innovation?
  - Is the University of Alaska active in its own innovation agenda?
  - Are you demanding evidence of effectiveness?

The New Normal for Lending

- Why a new normal & not return to the old normal (public and non-

The New Normal for Funding

What the new normal is beginning to look line

- Performance funding isn't the only new dog in the hunt
- Expenditure strategies
  - The cheap way out -- $10,000 degree
  - Outsourcing
    - WGU expansion
    - Coursework outsourced
  - Enrolment Management (more or less)
- Revenue enhancement strategies
  - Chase rich students
  - Chase any students
  - Rethink tuition discounting & financial aid

Managing Change—Choosing Chaos or Intentionality

Managing Change – Choosing Chaos or Intentionality

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