

VALIDITY

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Center for Advocacy & Policy



The Real Value

For most students who go to college, the increase in their lifetime earnings far outweighs the costs of their education. That's a powerful argument for college. But more income is by no means the only positive outcome you can expect. The knowledge, fulfillment, self-awareness, and broadening of horizons that come from a college experience can transform your life — and the lives of those around you — in other equally valuable ways. More security, better health, closer family and stronger community, in addition to greater wealth, are the real value of a college education.

GREATER WEALTH

I will buy a car. A home. The latest fashions. I will travel the world.

MORE SECURITY

I will stand on my own two feet. I will be able to take care of my family through both good times and bad.

BETTER HEALTH

I will have the energy to juggle work and family. To keep up with my friends. To enjoy the world around me.

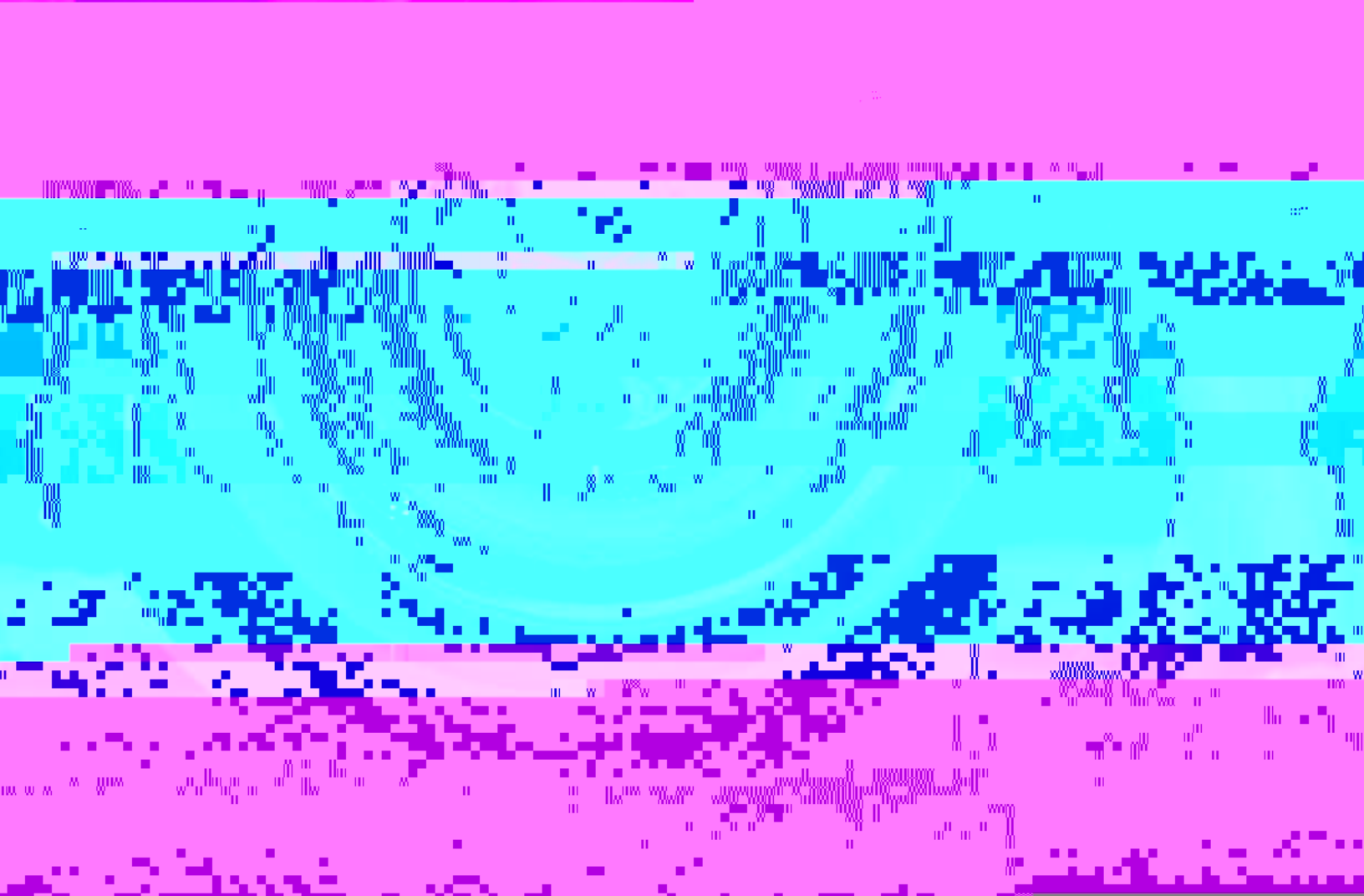
CLOSER FAMILY

I will pass my experiences on to my children. I will inspire them to achieve even more than I do.

STRONGER COMMUNITY

I will bring people together. I will speak on their behalf. I will make change happen.

GREATERT WEALTH



Individuals with a college degree

earn, on average, **\$22,000**

more each year

than those with only a high school diploma.

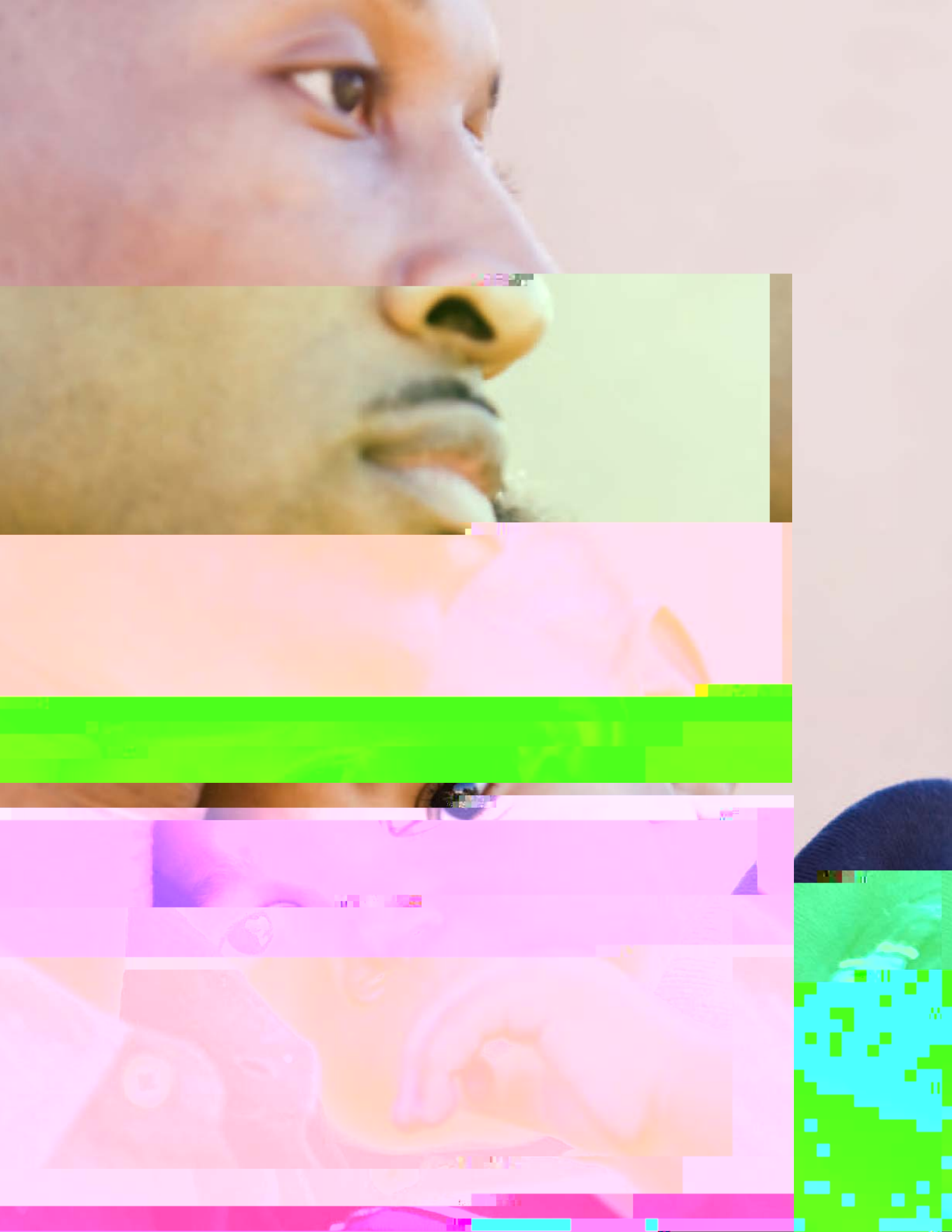
\$0

\$60,000

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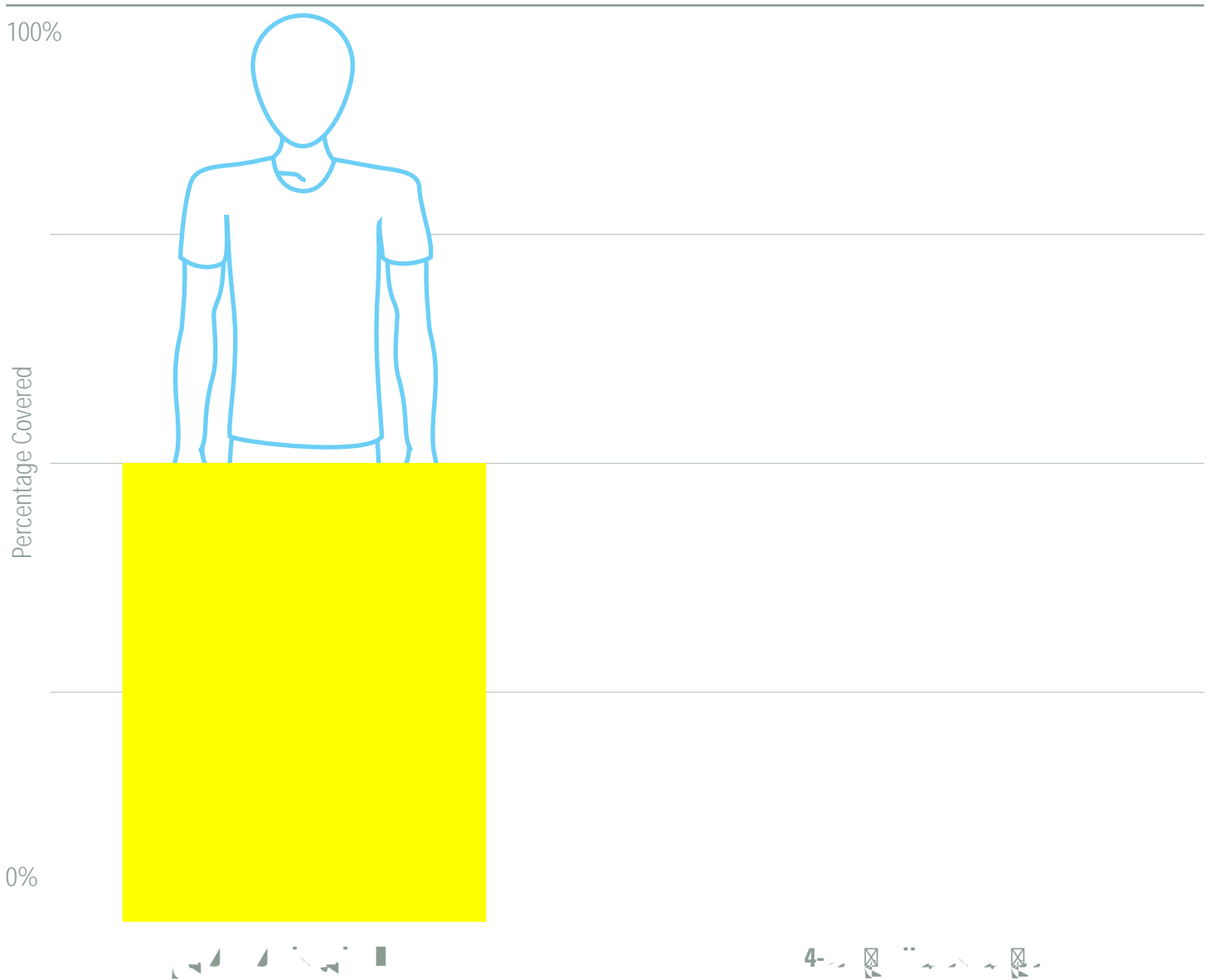
Individuals with only a high school diploma are

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Individuals with a college degree are

more likely to be covered by a pension plan than those with only a high school diploma.

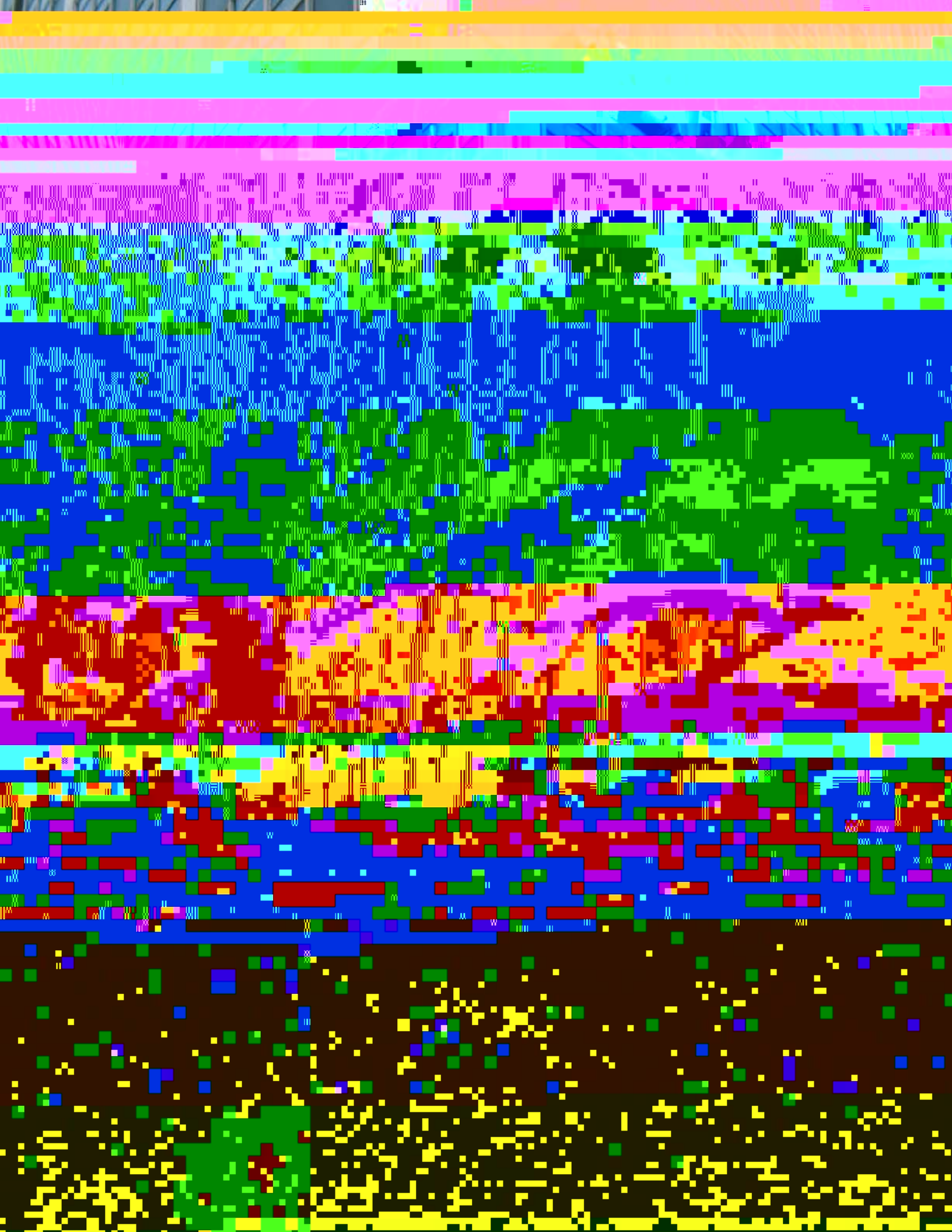
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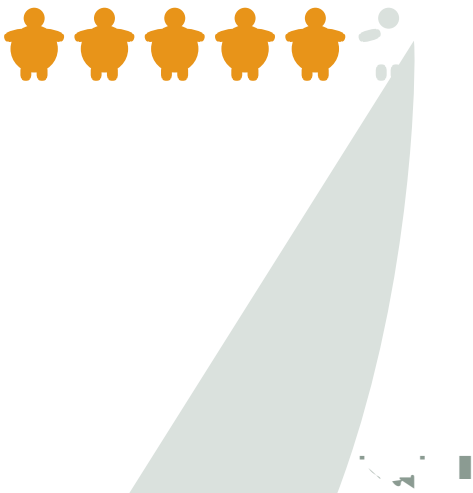
**BETTER
HEALTH**



Young adults with a college degree are

10 years younger,
10% healthier

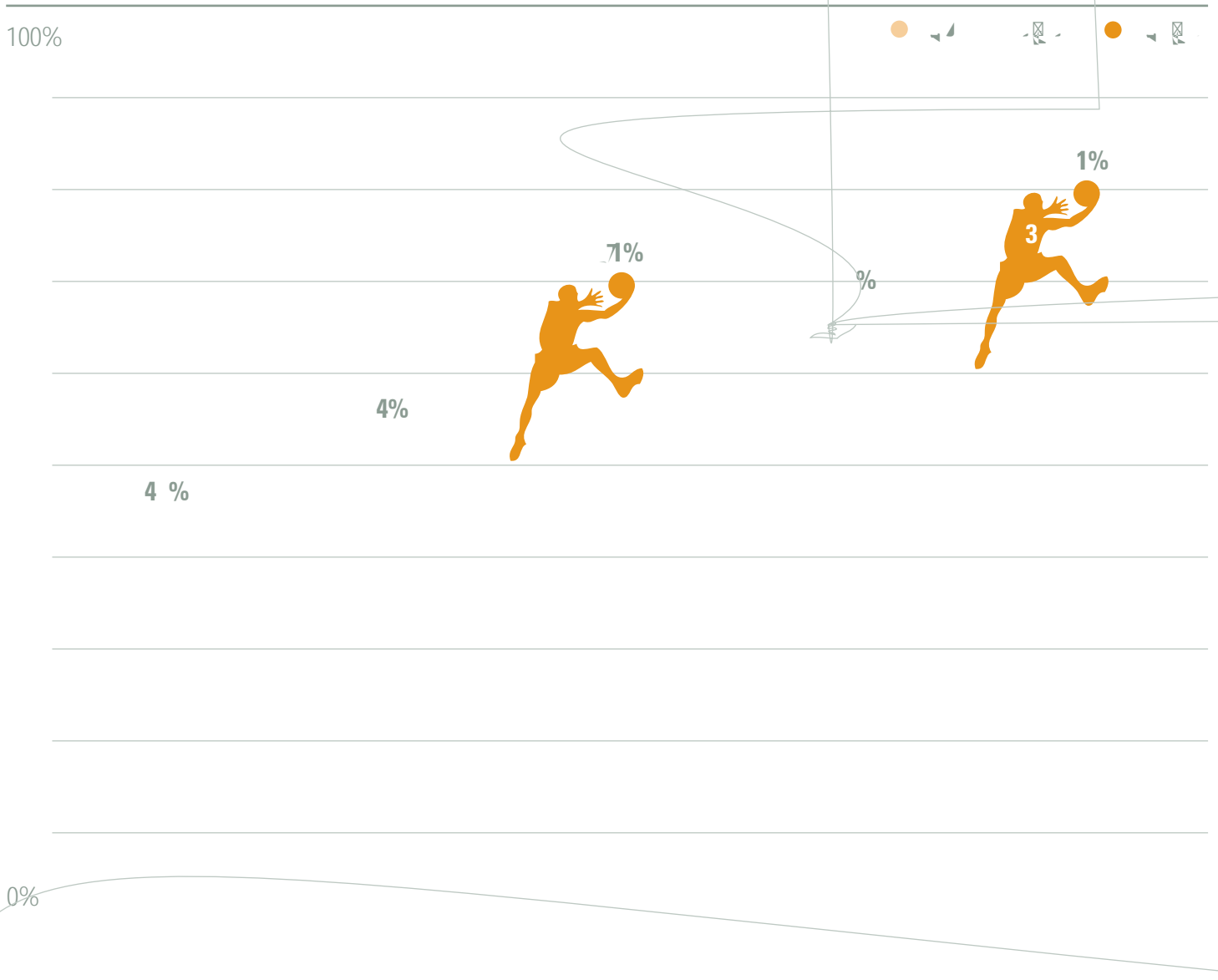
than those with only a high school diploma.



Individuals ages 25 to 34 with a college degree are

11% more likely to be in good health than those with only a high school diploma.

than those with only a high school diploma.



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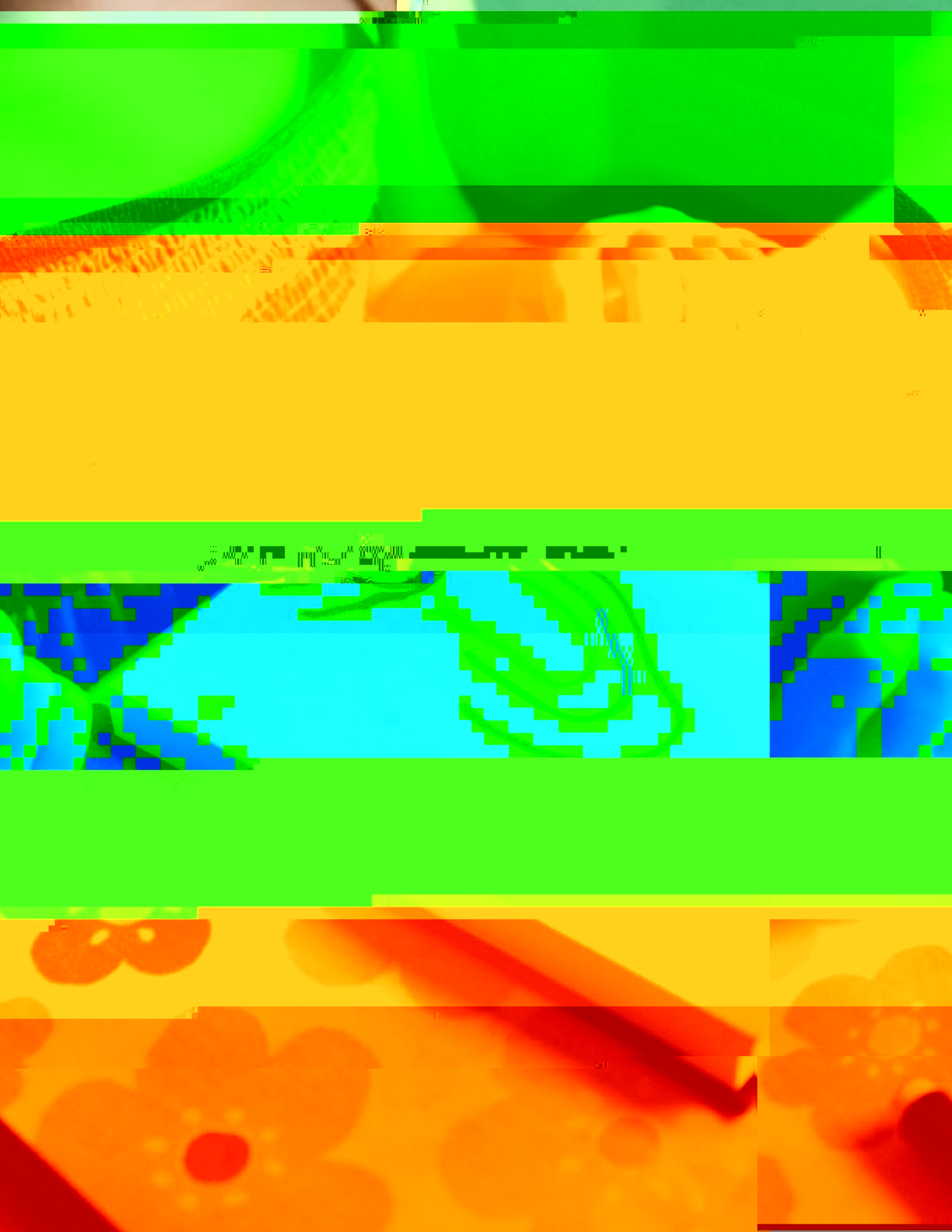
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CLOSER FAMILY



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MAKE A

STRENGTH
CHANGE



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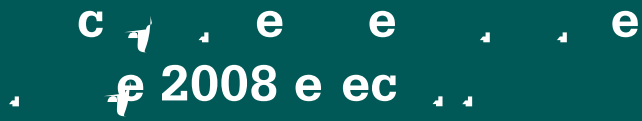
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Individuals aged 18 to 24 with a college degree were



than those with only a high school diploma.



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